

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WV 5M</u>	<b>Date:</b> <u>9-21-2017</u>
----------------------------------------------	----------------------------------

I, Helena Moreno

being/on behalf of: Helena Moreno For Council, a legally  
 qualified candidate of the Democrat political

party for the office of: Council member at large division 1 of Orleans parish  
 in the Primary

election to be held on: October 14 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Vanderbrook

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9-21-2017

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

TONI SKIPPIN  
Printed Name

ALE  
Title

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STATE/LOCAL CANDIDATE

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Date

[Signature]

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Toni Skipper  
Printed Name

A/E  
Title



# Order Confirmation

Page 1 of 3  
Printed: 09/25/2017 08:42:20

Helena Moreno  
c/o Teddlie Media Partners  
Attn: Victoria Short-Coulon  
541 Julia St Ste 300  
New Orleans, LA 70130

Advertiser No: 553685  
Start Date: 09/25/2017  
End Date: 10/08/2017  
Month Type: Broadcast  
Revision #: 0  
CPE:  
AE: SKIPPER, TONI  
Entered: 09/22/2017 12:48 PM by Fusion  
Last Update: 09/22/2017 01:34 PM by jsalone  
Note: City Council Helena Moreno  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 New WYLD-FM	06:00-10:00 Commercial	09/25/17	10/01/17	1	275.00	0 x x x x x	2	60	2	550.00
					Local Agency-Political					
2 New WYLD-FM	10:00-15:00 Commercial	09/25/17	10/01/17	1	275.00	0 x x x x x	2	60	2	550.00
					Local Agency-Political					
3 New WYLD-FM	15:00-19:00 Commercial	09/25/17	10/01/17	1	275.00	0 x x x x x	2	60	2	550.00
					Local Agency-Political					
4 New WYLD-FM	15:00-19:00 Commercial	09/25/17	10/01/17	1	100.00	0 x x x x x	2	60	2	200.00
					Local Agency-Political					
5 New WYLD-FM	06:00-10:00 Commercial	10/02/17	10/08/17	1	275.00	0 x x x x x	1	60	1	275.00
					Local Agency-Political					
6 New WYLD-FM	10:00-15:00 Commercial	10/02/17	10/08/17	1	275.00	0 x x x x x	1	60	1	275.00
					Local Agency-Political					
7 New WYLD-FM	15:00-19:00 Commercial	10/02/17	10/08/17	1	275.00	0 x x x x x	1	60	1	275.00
					Local Agency-Political					
8 New WYLD-FM	15:00-19:00 Commercial	10/02/17	10/08/17	1	100.00	0 x x x x x	1	60	1	100.00
					Local Agency-Political					
9 New WYLD-AM	06:00-10:00 Commercial	09/25/17	10/08/17	2	40.00	0 x x x x x	2	60	4	160.00
					Local Agency-Political					
10 New WYLD-AM	10:00-15:00 Commercial	09/25/17	10/08/17	2	40.00	0 x x x x x	2	60	4	160.00
					Local Agency-Political					
11 New WYLD-AM	15:00-19:00 Commercial	09/25/17	10/08/17	2	40.00	0 x x x x x	2	60	4	160.00
					Local Agency-Political					
12 New WYLD-AM	10:00-15:00 Commercial	09/25/17	10/08/17	2	25.00	0 x x x x x	2	60	4	100.00
					Local Agency-Political					

No. of Spots/Misc/Digital: 28/0/0

Ordered Gross:	\$3,355.00
Agency Commission:	\$503.25
Ordered Net:	\$2,851.75
<b>Total Net Due:</b>	<b>\$2,851.75</b>

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
<b>Amt. Ord.:</b>	28	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	3,355.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	2,851.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Helena Moreno

100%